



AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV. 1181-62732-1

DATE PRINTED 08/24/12

1044 LINCOLN STREET, . DENVER CO 80203 AND KCNC TV

PAGE 179297 AGENCY (OR SERVICE) ACTING AS AGENT FOR 319900 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** WATERFRONT STRATEGIES NAME HOUSE MAJORITY PAC Required 1010 Wisconsin Ave NW 700 13th St NW Ste 600 AND Announcement 28 days **ADDRESS** Washington DC 20007-3603 DC 20005-3960 Washington prior notice USA CONTACT SHIRA LEVY PRODUCTHMP EST#1637 LOCAL NICOLE ELIE POL AGENCY EST. NO. PRODUCT 1300 SALESPERSON 1637 CODE

SALESPERSON

NATIONAL

BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

		SPOTS						TOTAL		
ΓEΜ	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1
1	T-F	1	06:00A	07:00A	30s	09/25/12-09/28/12	NEWS 4 TODAY	1	600.00	600.0
2	M	1	06:00A	07:00A	30s	10/01/12-10/01/12	NEWS 4 TODAY	1	600.00	600.0
3	T-F	1	07:00A	08:58A	30S	09/25/12-09/28/12	THE EARLY SHOW	1	600.00	600.0
4	M	1	07:00A	08:58A	30s	10/01/12-10/01/12	THE EARLY SHOW	1	600.00	600.0
5	Su	1	05:57A	07:58A	30S	09/30/12-09/30/12	NEWS 4 THIS MORNING	1	450.00	450.0
6	T-F	1	09:57A	11:00A	30s	09/25/12-09/28/12	PRICE IS RIGHT	1	1500.00	1500.0
7	М	1	09:57A	11:00A	30s	10/01/12-10/01/12	PRICE IS RIGHT	1	1500.00	1500.0
,	14	1	09:37A	11:00A	303	10/01/12-10/01/12	PRICE IS RIGHT		1500.00	1500.0
В	T-F	2	11:00A	12:00N	30S	09/25/12-09/28/12	YOUNG & THE RESTLESS	2	1000.00	2000.0
9	м	1	11:00A	12:00N	30s	10/01/12-10/01/12	YOUNG & THE RESTLESS	1	1000.00	1000.0
10	T-F	4	04:00P	05:00P	30s	09/25/12-09/28/12	DR PHIL	4	850.00	3400.0
11	М	1	04:00P	05:00P	30s	10/01/12-10/01/12	DR PHIL	1	850.00	850.0
12	T-F	1	05:00P	05:30P	30S	09/25/12-09/28/12	NEWS 4 AT 5 PM	1	1600.00	1600.0
13	М	1	05:00P	05:30P	30S	10/01/12-10/01/12	NEWS 4 AT 5 PM	1	1600.00	1600.0
1550000			1945 900040	Water America				200		698250250
14	T-F	2	06:00P	06:30P	30s	09/25/12-09/28/12	CBS4 NEWS AT 6	2	1600.00	3200.0
	1									

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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NO. WEEKS:

- ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	М	1	06:00P	06:30P	30s	10/01/12-10/01/12	CBS4 NEWS AT 6	1	1600.00	1600.00
16	T-F	3	06:30P	06:58P	30s	09/25/12-09/28/12	CBS4 NEWS AT 630PM	3	1600.00	4800.00
17	Sa	1	04:58P	06:00P	30S	09/29/12-09/29/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
18	Su	1	04:58P	05:58P	30s	09/30/12-09/30/12	NEWS 4 AT 5 - SUNDAY	1	1000.00	1000.00
19	Т	1	09:00P	10:00P	30s	09/25/12-09/25/12	VEGAS	1	7000.00	7000.00
20	F	1	09:00P	10:00P	30s	09/28/12-09/28/12	BLUE BLOODS	1	3500.00	3500.00
21	T-F	1	10:00P	10:35P	30s	09/25/12-09/28/12	LATE NEWS M-SU	1	3000.00	3000.00
22	T-F	1	10:35P	11:37P	30s	09/25/12-09/28/12	LATE SHOW WITH DAVID Total Contract:	1 29	800.00	800.00 41950.00